



Tomato Project

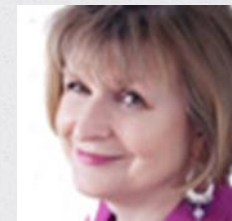
Thanks for attending this “TP Webinar”
Live Today and Video / Audio File Tomorrow

Powered by **TurnAroundTour.com**

Hosted by Gary Gunn, AAM



Robert Clayton



Renee Evans



Tomato Project

What is the Tomato Project?

It's a combination between

SOC and MUD and Kukui

SOC and MUD it to them in the mailbox

Kukui it to them online

We want you to join TODAY!



Tomato Project

Tomato Trivia



http://www.sparkpeople.com/mypage_public_journal_individual.asp?blog_id=4881142



TOMATO JOKES AND RIDDLES





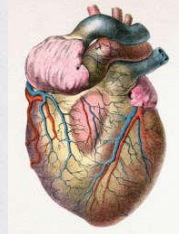
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The battle cry is **MORE Car Count**...Come learn how to increase your Car Count...

FOUR simple ways PLUS 1 Bonus TIP for those who show up LIVE!

Okay....Gary...What does car count and tomatoes have in common...SEEDS is the answer

You need to plant seeds in your potential customers minds and let them grow...Water them...



Sing to them...Touch their hearts...Watch them grow to become mature lifetime customers.



Tomato *P*roject

What is the Tomato Project?



**Boosting
Car
Count**





Tomato *P*roject

Which would you prefer **E** or **F**?



<< Empty
Or
Full >>





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How to find more cars!



<< Online
And
Mailboxes >>





Tomato Project

TOMATO Project

Sign up for our FREE Advertising and Marketing Spreadsheet to track your progress!

<http://turnaroundtour.com/libraries/tomato-2/>

First Name *

Last Name *

Email *

Phone



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What is the Tomato Project?

Just to let you know....

There are three types of people...

Which one are you? 1 – 2 - 3

1. A Yes is Okay
2. A No is Okay
3. A Maybe is Okay



***T**omato **P**roject*

Tomato Project comes to life....

<http://turnaroundtour.com/tomato-project-comes-life>

“TOMA” – TOMATO

Top **O**f **M**ind **A**wareness....**T**hrough **O**thers



<http://turnaroundtour.com/tomato-project-webinar>



Tomato Project

Have you ever?

Wanted to send a get well card? SOC

Wanted to send a thank you card? SOC

Wanted to send a birthday card? SOC

Wanted to thank a customer for a referral? SOC

Wanted to thank a staff member? SOC

Wanted to direct mail your ideal potential client's? MUD

Wanted to increase your good reviews? Kukui



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Have you ever?

Wanted to send a Christmas Card? SOC

Wanted to send a Valentines card? SOC

Wanted to build a drip campaign? SOC

Wanted to just thank someone for helping? SOC

Wanted to build your SEO rank higher? Kukui

Wanted to do a direct mail campaign every month? MUD

Wanted to listen to all phone calls? Kukui



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Have you ever?...So

Why haven't you done it?

What prevents you?

Time, money, a simple way, stores are closed, forgot, too busy,

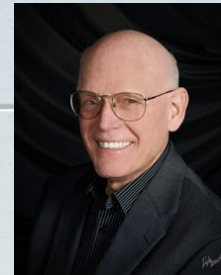
Great intentions don't count

Procrastination Reigns

It's not worth the trouble



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My story.....

I was introduced to **SOC** by an Auto Repair Shop Owner in Oregon...
Brian Thorpe in Feb. 2008

I was introduced to **MUD** by an Auto Repair Shop Owner in
Atlanta...Greg Sands in Oct. 2007

I was introduced to **Kukui** by an Auto Repair Shop Owner in
Atlanta...Greg Sands in Oct. 2013

Top Of Mind Awareness....Through Others

What's your story going to be?



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SOC

<https://www.sendoutcards.com/accounts/mainmenu/>

<https://www.sendoutcards.com/39961>

<http://vimeo.com/57172769> Prod. Video

Main Menu

\$395 Distributor Investment

\$31 per month auto-ship

No Contract

Customers \$31 per month = (100 points)



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MUD



Designed /Printed / Delivered for less than a First Class STAMP



*Tomato P*roject

The All-in-One Success Platform for
Your Business



More Customers. More Insight. More Success.



Tomato Project

What to join the Tomato Project?

Just to let you know....

There are three types of people...

Which one are you?

1. A Yes is Okay
2. A No is Okay
3. A Maybe is Okay



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Listen up for this Tomato Wisdom (TW)

Would you agree?

All businesses need repeat / residual customers
we are not any different than your shop.

We want you to join TODAY!



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Are you a 1 – 2 – 3

Raise your hand if you are a 1 YES

Raise your hand if you are a 2 NO

Raise your hand if you are a 3 Maybe



<<< Robert Clayton

Renee Evans >>>





Tomato Project

Tomato Project **Ongoing It's Free**

Will continue two Tuesday's at 5PM CST

1st and 2nd Tuesdays **"Share & Tell"**

Become a **"Tomato Head"**

Join SOC - Join MUD – Join Kukui

Remember....**TP** - Membership Has It's Privileges



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Four simple ways SOC-MUD-Kukui

PLUS 1 Bonus TIP for those who
show up LIVE!

Birthday "Club"

Start a Birthday Club with SOC and TEXT
and Email. Give them a Birthday special
offer each year.

People **LOVE** to feel they belong.



Tomato Project

One Last Thought

