



Tomato Project

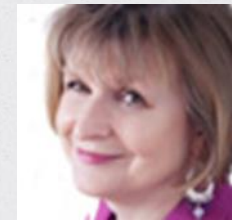
Thanks for attending this “TP Webinar”
Live Today and Video / Audio File Tomorrow

Powered by **TurnAroundTour.com**

Hosted by Gary Gunn, AAM



Robert Clayton



Renee Evans



Tomato Project

What is the Tomato Project?

It's a combination between

SOC and MUD and LYONESS and Kukui
SOC and MUD it to them in the mailbox
LYONESS Merchant Shopping Discounts

Kukui it to them online

We want you to join TODAY!



Tomato Project

Tomato Trivia



TOMATO JOKES AND RIDDLES





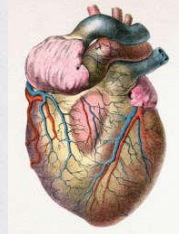
Tomato Project

The battle cry is **MORE Car Count...MORE Dollars Per Car**...Come learn how to increase your Car Count...Increase Dollars Per Car

FOUR simple ways PLUS 1 Bonus TIP for those who show up LIVE!

Okay....Gary...What does car count and tomatoes have in common...SEEDS is the answer

You need to plant seeds in your potential customers minds and let them grow...Water them...



Sing to them...Touch their hearts...Watch them grow to become mature lifetime customers.



Tomato *P*roject

What is the Tomato Project?



**Boosting
Car
Count**





Tomato *P*roject

Which would you prefer **E** or **F**?



<< Empty
Or
Full >>





Tomato Project

How to find more cars!



Kukui, Social Media



<< Shopping



SOC and MUD

**<< Online
And
Mailboxes >>**



Tomato Project

TOMATO Project

Sign up for our FREE Advertising and Marketing Spreadsheet to track your progress!

<http://turnaroundtour.com/libraries/tomato-2/>

First Name *

Last Name *

Email *

Phone



Tomato Project

Tomato Project comes to life....

<http://turnaroundtour.com/tomato-project-comes-life>

“TOMA” – TOMATO

Top **O**f **M**ind **A**wareness....**T**hrough **O**thers



<http://turnaroundtour.com/tomato-project-webinar>



Tomato Project

Have you ever?

Wanted to send a get well card? SOC

Wanted to send a thank you card? SOC

Wanted to send a birthday card? SOC

Wanted to get paid while your customers shop? LYONESS

Wanted to thank a customer for a referral? SOC

Wanted to thank a staff member? SOC

Wanted to direct mail your ideal potential client's? MUD

Wanted to increase your good reviews? Kukui

Wanted to be a member of an online shopping community? LYONESS



Tomato Project

Have you ever?

Wanted to send a Christmas Card? SOC

Wanted to send a Valentines card? SOC

Wanted a cashback card? LYONESS

Wanted to build a drip campaign? SOC

Wanted to just thank someone for helping? SOC

Wanted to be member an off-line shopping community? LYONESS

Wanted to build your SEO rank higher? Kukui

Wanted to do a direct mail campaign every month? MUD

Wanted to listen to all phone calls? Kukui

Wanted to have a merchant Loyalty Program? LYONESS



Tomato Project

Have you ever?...So

Why haven't you done it?

What prevents you?

Time, money, a simple way, stores are closed, forgot, too busy,

Great intentions don't count

Do you have IDD? "Intention Deficit Disorder"

Procrastination Reigns

It's not worth the trouble



Tomato Project

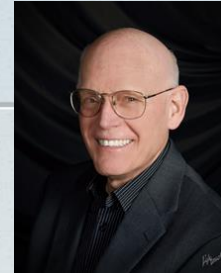
Hey NEED More Money per CAR?

- The World of Auto Repair evolves around Maximizing \$\$\$ per car.
- The World of Auto Repair evolves around Getting \$\$\$ per car.
- The World of Auto Repair evolves around Making more \$\$\$ per car.
- The World of Auto Repair evolves around Your Staff understanding more \$\$ per car.
- The World of Auto Repair evolves around Reaching your financial goals by making more \$\$\$.



Tomato Project

My story.....



I was introduced to **SOC** by an Auto Repair Shop Owner in Oregon...

Brian Thorpe in Feb. 2008

I was introduced to **MUD** by an Auto Repair Shop Owner in

Atlanta...Greg Sands in Oct. 2007

I was introduced to **LYONESS** by a SOC Distributor

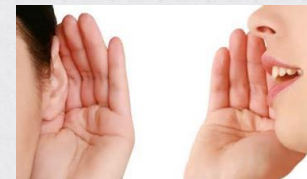
Erie, PA...Renee Evans in June 2014

I was introduced to **Kukui** by an Auto Repair Shop Owner in

Atlanta...Greg Sands in Oct. 2013

Top Of Mind Awareness...Through Others >>>>>

What's your story going to be?





Tomato Project

SOC

<https://www.sendoutcards.com/accounts/mainmenu/>

<https://www.sendoutcards.com/39961>

<http://vimeo.com/57172769> Prod. Video

Main Menu

\$395 Distributor Investment

\$31 per month auto-ship

No Contract

Customers \$31 per month = (100 points)



Tomato Project

500,000 per month

MUD



Designed /Printed / Delivered for less than a First Class STAMP



Tomato Project



Merchant Program sample video link to the Car Wash. This video features Barry Farris of QwikWash America in Frisco, Texas.

<https://vimeo.com/97609380> Car Wash

<http://www.discoverlyoness.com>

<http://www.lyonessadvantage.com>

<https://vimeo.com/96096938>



*Tomato P*roject

The All-in-One Success Platform for
Your Business



More Customers. More Insight. More Success.



Tomato Project

Are you a 1 – 2 – 3

Raise your hand if you are a 1 YES

Raise your hand if you are a 2 NO

Raise your hand if you are a 3 Maybe



<<< Robert Clayton

Renee Evans >>>





Tomato Project

Tomato Project **Ongoing It's Free**

Will continue two Tuesday's at 5PM CST

1st and 2nd Tuesdays **"Share & Tell"**

Become a **"Tomato Head"**

Join SOC - Join MUD – Join LYONESS - Join Kukui

Remember....**TP** - Membership Has It's Privileges



Tomato Project

FOUR simple ways
SOC – MUD - LYONESS - Kukui
PLUS 1 Bonus TIP for those who
show up LIVE!

“LYONESS Loyalty Cards”
Perhaps will work for you.



Tomato Project

One Last Thought...New...New...New and Retention...Retention...Retention

