



Tomato Project

Ongoing

2nd and 4th Tuesdays “User Group Training”

Thanks for attending this “TP Webinar”

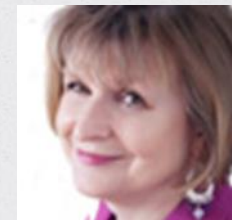
Live Today and Video / Audio File Tomorrow

Powered by **TurnAroundTour.com**

Hosted by Gary Gunn, AAM



Robert Clayton



Renee Evans



Tomato Project

What is the Tomato Project?

It's a combination between

SOC and Zing and MUD and Kukui

SOC and MUD it to them in the mailbox

Zing and Kukui it to them online

We want you to join TODAY!

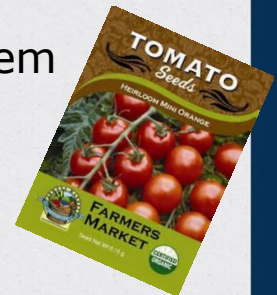
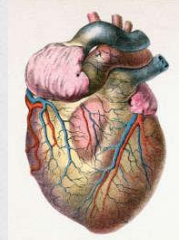


Tomato Project

The battle cry is **MORE Car Count**...Come learn how to increase your Car Count...

Gary...What does car count and tomatoes have in common...SEEDS is the answer

You need to plant seeds in your potential customers minds and let them grow...Water them...



Sing to them...Touch their hearts...Watch them grow to become mature lifetime customers.



Tomato Project

What is the Tomato Project?



**Boosting
Car
Count**





Tomato *P*roject

Which would you prefer **E** or **F**?



<< Empty
Or
Full >>





Tomato Project

How to find more cars!



<< Online
And
Mailboxes >>





Tomato Project



By Robert Clayton...Dirt is Mud...Rain is Zing...Sunshine is SOC...everything you need to make your garden grow and relationships thrive for harvesting....

The Tomato in Tomato Project is an acronym for Top Of Mind Awareness Through Others. Like any good tomato garden, you start by seeding new soil. We offer Mudlick Mail to do this. In order for tomatoes to grow, we need to have frequent rain. Our rainmaker for the project is Social Zing with its suite of online marketing tools. Finally, we must have sunshine to make our garden grow. Our sunshine for the Tomato Project is SendOutCards. Now you can touch prospects in their mailbox or online. You can also touch your customers online or touch their hearts with the powerful tools available in the Tomato Project.



Tomato Project

What is the Tomato Project?

Just to let you know....

There are three types of people...

Which one are you? 1 – 2 - 3

1. A Yes is Okay
2. A No is Okay
3. A Maybe is Okay



Tomato Project

Tomato Project comes to life....

<http://turnaroundtour.com/tomato-project-comes-life>

“TOMA” – TOMATO

Top **O**f **M**ind **A**wareness....**T**hrough **O**thers



<http://turnaroundtour.com/tomato-project-webinar>

www.TurnaroundTour.com (800) 233-8551



Tomato Project

Have you ever?

Wanted to send a get well card?

Wanted to post on Facebook?

Wanted to send a thank you card?

Wanted to email your database?

Wanted to send a birthday card?

Wanted to hold training webinar?

Wanted to build a Facebook page?

Wanted to thank a customer for a referral?

Wanted to thank a staff member?

Wanted to direct mail your ideal potential client's?



Tomato Project

Have you ever?

Wanted to send a Christmas Card?

Wanted to text a large group?

Wanted to send a Valentines card?

Wanted to build a drip campaign?

Wanted to tweet about something?

Wanted to just thank someone for helping?

Wanted to build your SEO rank higher?

Wanted to do a direct mail campaign every month?



Tomato Project

Have you ever?...So

Why haven't you done it?

What prevents you?

Time, money, a simple way, stores are closed, forgot, too busy,

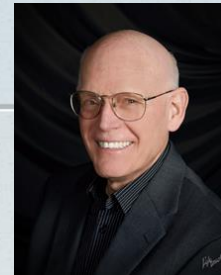
Great intentions don't count

Procrastination Reigns

It's not worth the trouble



Tomato Project



My story.....

I was introduced to SOC by an Auto Repair Shop Owner in Oregon...Brian Thorpe in Feb. 2008

I was introduced to Zing by an Auto Repair Shop Owner in Missouri...Bob Buchheit in Jan. 2014

I was introduced to MUD by an Auto Repair Shop Owner in Atlanta...Greg Sands in Oct. 2007

Top Of Mind Awareness....Through Others

What's your story going to be?



Tomato Project

Tomato Project **Ongoing It's Free**

Will continue each Tuesday at 5PM CST

1st and 3rd Tuesdays **"Show & Tell"**

2nd and 4th Tuesdays "User Group Training"

5th Tuesdays **"Open Forum Sharing"**

Become a **"Tomato Head"**

Join SOC - Join Zing – Join MUD

Remember....**TP** - Membership Has It's Privileges



Tomato Project

Which is the easiest income to earn?

Residual Income....Work some on the frontend and get paid monthly on all volume and earn part of what other do also.

Profits from your business?

Interest Income....on CDs and your Money

Passive Income....the ultimate



Tomato Project

SOC User Group Training

Help Tutorials and Media

How to Send a Card & Gifts 5:48 Min.

How to Use PicturePLUS 2.0 10:01 Min

How to Create and Send a Campaign 15:03 Min.



Tomato Project

SOC

<https://www.sendoutcards.com/accounts/mainmenu/>

<https://www.sendoutcards.com/39961>

<http://vimeo.com/57172769> Prod. Video

Main Menu

\$395 Distributor Investment

\$31 per month auto-ship

No Contract

Customers \$31 per month = (100 points)



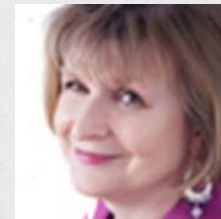
Tomato Project

SOC

Striking Interest: TWO months for the price of one (just \$31, up to 100 greeting cards) for ALL NEW SENDOUTCARD accounts...SOC it to yourself today...Contact us for a *Splash Pak* special code to get started.



Robert Clayton



Renee Evans



Tomato Project

Zing User Group Training

Social Zing 11:08 Min

Page Zing 7:08 Min

Meeting Zing 3:35 Min.

Video Zing 9:47 Min.

Text Zing 7:32 Min.

Shop Zing 5:02 Min.



Tomato Project

www.socialzing.com

Dashboard Suite

\$248 Distributor Investment

\$99 per month for your account

No Contract

Customer \$99 per month



Tomato Project

Robert created a landing page in Social Zing with the new product video...

<http://www.SocialNetworkLaunch.com/MarketingTools>

NEW How-to Use Video >>>



Tomato Project

Gary,

A business friend of mine showed this to me and I wanted to get your opinion.

←←← Older Version

This should be it :) <http://youtu.be/gxrkl4aEHPw>

<http://www.youtube.com/watch?v=S4ja-1k-H5k&feature=youtu.be>

NEW 5 Minute Video >>>

Thanks, Bob Buchheit



Tomato Project

It is a 30 minute overview of the system and all of it's modules. This is at:

http://208.85.7.230/play/IM_API_User_7539/161-socializing-overview

NEW How-to Use Video >>>



Tomato Project

Helpful Video Training

Current training videos are located at

<https://www.youtube.com/socialzingvideos>

More

<http://elitezingteam.com/szt/> password is zing



Tomato Project

MUD User Group Training

Sample Demographic Report Excel

Sample Demo Map pdf

ABC AUTOMOTIVE

Oil Change Special
Plus 1 service included
\$19.95

YOUR DEALERSHIP ALTERNATIVE

123 Any Street, Anywhere, USA 30303

Hours:
Mon - Fri 8am - 5pm

www.abcauto.com

000-000-0000

Car Troubles? We Fix Everything!

ABC AUTOMOTIVE

"Knowledge, value, trust, and professionalism. That's what you'll get from ABC Auto-Care. I'll treat your car like it's my own." - John Paul, Owner

abcauto.com • 000-000-0000

123 Any Street, Anywhere, USA 30303

Monday - Friday 8am - 5pm

Warning Light Scan

FREE

Get Acquainted Offer

\$10 OFF

\$20 OFF

\$30 OFF



Tomato Project

Wouldn't be cool if?

Every customer's car you worked on....no matter where they went to get repairs...even if it wasn't your shop....You get paid a residual from that shop each time.

SOC and Zing can make this happen for you!



Tomato Project

What to join the Tomato Project?

Just to let you know....

There are three types of people...

Which one are you?

1. A Yes is Okay
2. A No is Okay
3. A Maybe is Okay



Tomato Project

Listen up for this Tomato Wisdom (TW)

Would you agree?

All businesses need repeat / residual customers
we are not any different than your shop.

We want you to join TODAY!



Tomato Project

Are you a 1 – 2 – 3

Raise your hand if you are a 1 YES

Raise your hand if you are a 2 NO

Raise your hand if you are a 3 Maybe



<<< Robert Clayton

Renee Evans >>>





Tomato Project

One Last Thought

