



Tomato Project

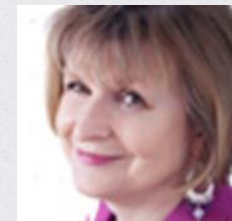
Thanks for attending this “TP Webinar”
Live Today and Video / Audio File Tomorrow

Powered by **TurnAroundTour.com**

Hosted by Gary Gunn, AAM



Robert Clayton



Renee Evans



Tomato Project

What is the Tomato Project?

It's a combination between

SOC and MUD and LYONESS and Kukui
SOC and MUD it to them in the mailbox
LYONESS Merchant Shopping Discounts

Kukui it to them online

We want you to join TODAY!



*Tomato P*roject

How do you spell tomato with R's?

RomRatoR

Three R's

Relationships

Rewards

Reach



Tomato Project

Tomato Trivia



TOMATO JOKES AND RIDDLES





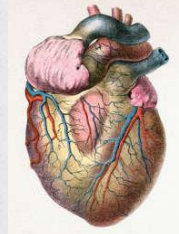
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The battle cry is **MORE Car Count...MORE Dollars Per Car**...Come learn how to increase your Car Count...Increase Dollars Per Car

FOUR simple ways PLUS 1 Bonus TIP for those who show up LIVE!

Okay....Gary...What does car count and tomatoes have in common...SEEDS is the answer

You need to plant seeds in your potential customers minds and let them grow...Water them...



Sing to them...Touch their hearts...Watch them grow to become mature lifetime customers.



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What is the Tomato Project?



**Boosting
Car
Count**





Tomato *P*roject

Which would you prefer **E** or **F**?



<< Empty
Or
Full >>





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How to find more cars!



Kukui, Social Media



<< Shopping

**<< Online
And
Mailboxes >>**



SOC and MUD



Tomato Project

TOMATO Project

Sign up for our FREE Advertising and Marketing Spreadsheet to track your progress!

<http://turnaroundtour.com/libraries/tomato-2/>

First Name *

Last Name *

Email *

Phone



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Tomato Project comes to life....

<http://turnaroundtour.com/tomato-project-comes-life>

“TOMA” – TOMATO

Top **O**f **M**ind **A**wareness....**T**hrough **O**thers



<http://turnaroundtour.com/tomato-project-webinar>



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Have you ever?

Wanted to send a get well card? SOC

Wanted to send a thank you card? SOC

Wanted to send a birthday card? SOC

Wanted to get paid while your customers shop? LYONESS

Wanted to thank a customer for a referral? SOC

Wanted to thank a staff member? SOC

Wanted to direct mail your ideal potential client's? MUD

Wanted to increase your good reviews? Kukui

Wanted to be a member of an online shopping community? LYONESS



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Have you ever?

Wanted to send a Christmas Card? SOC

Wanted to send a Valentines card? SOC

Wanted a cashback card? LYONESS

Wanted to build a drip campaign? SOC

Wanted to just thank someone for helping? SOC

Wanted to be member an off-line shopping community? LYONESS

Wanted to build your SEO rank higher? Kukui

Wanted to do a direct mail campaign every month? MUD

Wanted to listen to all phone calls? Kukui

Wanted to have a merchant Loyalty Program? LYONESS



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Have you ever?...So

Why haven't you done it?

What prevents you?

Time, money, a simple way, stores are closed, forgot, too busy,

Great intentions don't count

Do you have IDD? "Intention Deficit Disorder"

Procrastination Reigns

It's not worth the trouble



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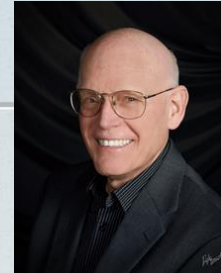
Hey NEED More Money per CAR?

- The World of Auto Repair evolves around Maximizing \$\$\$ per car.
- The World of Auto Repair evolves around Getting \$\$\$ per car.
- The World of Auto Repair evolves around Making more \$\$\$ per car.
- The World of Auto Repair evolves around Your Staff understanding more \$\$ per car.
- The World of Auto Repair evolves around Reaching your financial goals by making more \$\$\$.



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My story.....



I was introduced to **SOC** by an Auto Repair Shop Owner in Oregon...

Brian Thorpe in Feb. 2008

I was introduced to **MUD** by an Auto Repair Shop Owner in

Atlanta...Greg Sands in Oct. 2007

I was introduced to **LYONESS** by a SOC Distributor

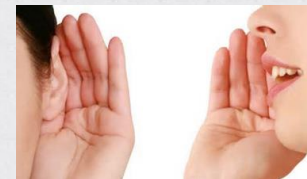
Erie, PA...Renee Evans in June 2014

I was introduced to **Kukui** by an Auto Repair Shop Owner in

Atlanta...Greg Sands in Oct. 2013

Top Of Mind Awareness...Through Others >>>>>

What's your story going to be?





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SOC

<https://www.sendoutcards.com/accounts/mainmenu/>

<https://www.sendoutcards.com/39961>

<http://vimeo.com/57172769> Prod. Video

Main Menu

\$395 Distributor Investment

\$31 per month auto-ship

No Contract

Customers \$31 per month = (100 points)



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500,000 per month

MUD



Designed /Printed / Delivered for less than a First Class STAMP



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Merchant Program sample video link to the Car Wash. This video features Barry Farris of QwikWash America in Frisco, Texas.

<https://vimeo.com/97609380> Car Wash 3:10 min.

<http://www.discoverlyoness.com> 3:08 min.

<http://www.lyonessadvantage.com>

<https://vimeo.com/96096938>



*Tomato P*roject

The All-in-One Success Platform for
Your Business



More Customers. More Insight. More Success.



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View any of our past Tuesday Training Tips below!

Customer Retention with Kukui Training Tip, [click here...](#)

Kukui's Digital Inspections Powered by ClearMechanic Training Tip, [click here...](#)

Custom Text Messages Training Tip, [click here...](#)

Increase Your Revenue | Phone Training Tip, [click here...](#)

Tracking Numbers & SEO Training Tip, [click here...](#)

Phone Call Tracking Training Tip, [click here...](#)

Facebook Integration Training Tip, [click here...](#)

AdWords Reporting Training Tip, [click here...](#)



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Are you a 1 – 2 – 3

Raise your hand if you are a 1 YES

Raise your hand if you are a 2 NO

Raise your hand if you are a 3 Maybe



<<< Robert Clayton

Renee Evans >>>





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Tomato Project **Ongoing It's Free**

Will continue two Tuesday's at 5PM CST

"Share & Tell"

Become a **"Tomato Head"**

Join SOC - Join MUD – Join LYONESS - Join Kukui

Remember....**TP** - Membership Has It's Privileges



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FOUR simple ways
SOC – MUD - LYONESS - Kukui
PLUS 1 Bonus TIP for those who
show up LIVE!

Listen to your phone calls for
Training purpose...Call Tracking
MLM and Kukui



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One Last Thought...New...New...New and Retention...Retention...Retention

