



# *Tomato Project*

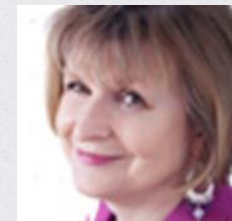
Thanks for attending this “TP Webinar”  
Live Today and Video / Audio File Tomorrow

Powered by **TurnAroundTour.com**

Hosted by Gary Gunn, AAM



Robert Clayton



Renee Evans



# *Tomato Project*

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What is the Tomato Project?

It's a combination between

SOC and MUD and LYONESS and Kukui  
SOC and MUD it to them in the mailbox  
LYONESS Merchant Shopping Discounts

Kukui it to them online

We want you to join TODAY!



# Tomato Project

## Tomato Trivia



## TOMATO JOKES AND RIDDLES







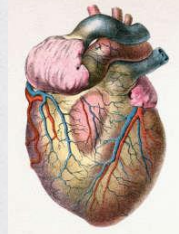
# Tomato Project

The battle cry is **MORE Car Count...MORE Dollars Per Car**...Come learn how to increase your Car Count...Increase Dollars Per Car

FOUR simple ways PLUS 1 Bonus TIP for those who show up LIVE!

Okay....Gary...What does car count and tomatoes have in common...SEEDS is the answer

You need to plant seeds in your potential customers minds and let them grow...Water them...



Sing to them...Touch their hearts...Watch them grow to become mature lifetime customers.



# Tomato Project

What is the Tomato Project?



**Boosting  
Car  
Count**







# Tomato *P*roject

Which would you prefer **E** or **F**?



<< **Empty**  
Or  
**Full** >>





# Tomato Project

How to find more cars!



**Kukui, Social Media**



**<< Shopping**



**SOC and MUD**

**<< Online  
And  
Mailboxes >>**





# *Tomato Project*

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## **TOMATO Project**

Sign up for our FREE Advertising and Marketing Spreadsheet to track your progress!

<http://turnaroundtour.com/libraries/tomato-2/>

First Name \*

Last Name \*

Email \*

Phone





# ***T**omato **P**roject*

Tomato Project comes to life....

<http://turnaroundtour.com/tomato-project-comes-life>

“TOMA” – TOMATO

**T**op **O**f **M**ind **A**wareness....**T**hrough **O**thers



<http://turnaroundtour.com/tomato-project-webinar>



# *Tomato Project*

## Have you ever?

Wanted to send a get well card? SOC

Wanted to send a thank you card? SOC

Wanted to send a birthday card? SOC

Wanted to get paid while your customers shop? LYONESS

Wanted to thank a customer for a referral? SOC

Wanted to thank a staff member? SOC

Wanted to direct mail your ideal potential client's? MUD

Wanted to increase your good reviews? Kukui

Wanted to be a member of an online shopping community? LYONESS





# *Tomato Project*

## Have you ever?

Wanted to send a Christmas Card? SOC

Wanted to send a Valentines card? SOC

Wanted a cashback card? LYONESS

Wanted to build a drip campaign? SOC

Wanted to just thank someone for helping? SOC

Wanted to be member an off-line shopping community? LYONESS

Wanted to build your SEO rank higher? Kukui

Wanted to do a direct mail campaign every month? MUD

Wanted to listen to all phone calls? Kukui

Wanted to have a merchant Loyalty Program? LYONESS



# *Tomato Project*

## **Have you ever?...So**

Why haven't you done it?

What prevents you?

Time, money, a simple way, stores are closed, forgot, too busy,

Great intentions don't count

Do you have IDD? "Intention Deficit Disorder"

Procrastination Reigns

It's not worth the trouble





# *Tomato Project*

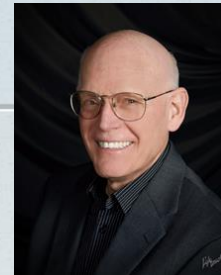
## Hey NEED More Money per CAR?

- The World of Auto Repair evolves around Maximizing \$\$\$ per car.
- The World of Auto Repair evolves around Getting \$\$\$ per car.
- The World of Auto Repair evolves around Making more \$\$\$ per car.
- The World of Auto Repair evolves around Your Staff understanding more \$\$ per car.
- The World of Auto Repair evolves around Reaching your financial goals by making more \$\$\$.



# Tomato Project

## My story.....



I was introduced to **SOC** by an Auto Repair Shop Owner in Oregon...

Brian Thorpe in Feb. 2008

I was introduced to **MUD** by an Auto Repair Shop Owner in Atlanta...Greg Sands in Oct. 2007

I was introduced to **LYONESS** by a SOC Distributor Erie, PA...Renee Evans in June 2014

I was introduced to **Kukui** by an Auto Repair Shop Owner in Atlanta...Greg Sands in Oct. 2013

Top Of Mind Awareness...Through Others >>>>>

What's your story going to be?







# *Tomato Project*

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SOC

<https://www.sendoutcards.com/accounts/mainmenu/>

<https://www.sendoutcards.com/39961>

<http://vimeo.com/57172769> Prod. Video

Main Menu

\$395 Distributor Investment

\$31 per month auto-ship

No Contract

Customers \$31 per month = (100 points)



# Tomato Project

500,000 per month

## MUD



Designed /Printed / Delivered for less than a First Class STAMP





# Tomato Project



Merchant Program sample video link to the Car Wash. This video features Barry Farris of QwikWash America in Frisco, Texas.

<https://vimeo.com/97609380>

<http://www.discoverlyoness.com>

<http://www.lyonessadvantage.com>

<https://vimeo.com/96096938>





# *Tomato Project*

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The All-in-One Success Platform for  
Your Business



More Customers. More Insight. More Success.



# *Tomato Project*

Are you a 1 – 2 – 3

Raise your hand if you are a 1 YES

Raise your hand if you are a 2 NO

Raise your hand if you are a 3 Maybe



<<< Robert Clayton

Renee Evans >>>





# *Tomato Project*

Tomato Project **Ongoing It's Free**

Will continue two Tuesday's at 5PM CST

1<sup>st</sup> and 2<sup>nd</sup> Tuesdays **"Share & Tell"**

Become a **"Tomato Head"**

Join SOC - Join MUD – Join LYONESS - Join Kukui

Remember....**TP** - Membership Has It's Privileges





# *Tomato Project*

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FOUR simple ways  
SOC – MUD - LYONESS - Kukui  
PLUS 1 Bonus TIP for those who  
show up LIVE!

“ECIM”

Every Car In Motion



# Tomato Project

One Last Thought...New...New...New and Retention...Retention...Retention

